

**BLUE LINE IS THE SAFETY LINE**

↑  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

↑  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLACK LINE IS THE BLEED LINE**

↑  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**FINISHED SIZE - 5X7**  
**WITH BLEED - 5.125X7.125**  
**1/4" RADIUS ROUND CORNERS**