



**RED LINE IS THE CUT LINE**

**THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT**



**BLUE LINE IS THE SAFETY LINE**

**ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE**



**BLACK LINE IS THE BLEED LINE**

**BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE**



**FINISHED SIZE - 1.75X3.5  
WITH BLEED - 1.875X3.625**