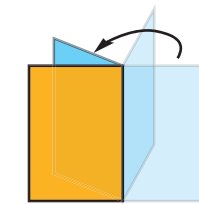
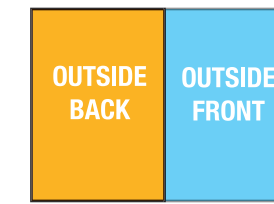


**INDICIA AREA**

1.25 X 1.25

WHITE BACKGROUND  
OR 10% COLOR TINT



**FINISHED SIZE - 10.5X8.5**  
**WITH BLEED - 10.625X17.125**

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**GREEN LINE IS THE FOLD LINE**  
THIS IS WHERE THE JOB WILL BE  
FOLDED

**OUTSIDE  
BACK**

**OUTSIDE  
FRONT**