

The diagram shows a rectangular frame with three lines: an outermost black line, a middle red line, and an innermost blue line. Arrows point from the text to each line: a vertical arrow points to the black line, a horizontal arrow points to the red line, and another horizontal arrow points to the blue line.

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 3.5X4
WITH BLEED - 3.625X4.125