

A diagram consisting of two concentric rectangular borders. The outer border is red and the inner border is blue. In the center, there are two text blocks. The top block is in red and black, with arrows pointing from the text to the red border. The bottom block is in blue and black, with arrows pointing from the text to the blue border.

**RED LINE IS THE CUT LINE**

**THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT**

**BLUE LINE IS THE SAFETY LINE**

**ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE**

**FINISHED SIZE- 4.25X2.75  
WITH BLEED- 4.375X2.875**