

## INDICIA AREA

**1.25 X 1.25**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

### BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

### RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

### BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**ADDRESS AREA**  
**WHITE BACKGROUND  
OR 10% COLOR TINT**

2.5"

4"

FINISHED SIZE - 4.25X6  
WITH BLEED - 4.375X6.125

**TOTAL AREA 4" X 2.5"**