



The diagram shows a rectangular print layout. It features two concentric rectangular borders. The inner border is blue and represents the safety line. The outer border is red and represents the cut line. The space between these two lines is the area where the finished product will be cut. A horizontal double-headed arrow points from the center text to the blue safety line. Two diagonal arrows point from the top center text to the red cut line.

**RED LINE IS THE CUT LINE**

**THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT**

**BLUE LINE IS THE SAFETY LINE**

**ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE**

**FINISHED SIZE- 4X11  
WITH BLEED- 4.125X11.125**