

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS LINE

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**

ADDRESS AREA
**WHITE BACKGROUND
OR 10% COLOR TINT**

2.5"

4"

TOTAL AREA 4" X 2.5"

**FINISHED SIZE - 6.25X11
WITH BLEED - 6.375X11.125**