

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT  
BLEED OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

FINISHED SIZE - 8.5X3.5  
WITH BLEED - 8.625X3.625

**INDICIA AREA**

**1.25 X 1.25**

**WHITE BACKGROUND  
OR 10% COLOR TINT**

**ADDRESS AREA**  
**WHITE BACKGROUND  
OR 10% COLOR TINT**

2.5"

4"

**TOTAL AREA 4" X 2.5"**