

The diagram shows a 5x7 card layout with bleed. A vertical green line is positioned at the center, representing the fold line. A horizontal blue line is positioned at the top, representing the safety line. A horizontal red line is positioned at the bottom, representing the cut line. The text 'BK KFFR' is printed in a large, light gray font across the center. Arrows point from the text labels to their respective lines: a red arrow from the top label to the red line, a blue arrow from the middle label to the blue line, and a green arrow from the bottom label to the green line. A long black arrow points from the blue line to the left edge, and another long black arrow points from the blue line to the right edge.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 5X7
WITH BLEED- 10.125X7.125