

RED LINE IS THE CUT LINE

The diagram shows a business card layout with the text 'BK' on the left and 'FR' on the right. A vertical green line is positioned between the 'K' and 'F', representing the fold line. A horizontal blue line is positioned across the middle of the text, representing the safety line. A red line is positioned at the top edge of the text, representing the cut line. Arrows point from the text labels to their respective lines. The text 'BK' and 'FR' are in a large, bold, sans-serif font. The background is white with a thin blue border.

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 4.25X5.5
WITH BLEED- 8.625X5.625

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP