



**BLUE LINE IS THE SAFETY LINE**  
 ANYTHING THAT IS NOT GETTING CUT  
 MUST BE INSIDE THIS LINE



**RED LINE IS THE CUT LINE**  
 THIS IS WHERE THE FINISHED  
 PRODUCT WILL BE CUT



**BLACK LINE IS THE BLEED LINE**  
 BACKGROUNDS AND IMAGES THAT BLEED  
 OFF MUST EXTEND TO THIS LINE

INSIDE  
FR



**GREEN LINE IS THE FOLD LINE**  
 THIS IS WHERE THE SCORE WILL BE DONE

INSIDE  
BK

**FOLDED SIZE- 8.5X5.5**  
**WITH BLEED- 8.625X11.125**